



MISSISSAUGA
SYMPHONY
ORCHESTRA

SPONSORSHIP
PACKAGE



About

We entertain, inspire and educate by sharing our love of orchestral music with our community through live performance.

With a unique combination of over eighty talented volunteer community musicians and professional section leaders, the MSO has earned a reputation as the finest hybrid orchestra in Canada.

Founded in 1972, the MSO maintains its commitment to artistic excellence, professionalism and community service. Based out of Hammerson Hall, a world-class performing arts facility located within Mississauga's Living Arts Centre, the MSO has offered entertaining and increasingly sophisticated programs from the classic and popular repertoires of symphonic music, all performed to the highest artistic standards.

WHY SPONSOR THE MISSISSAUGA SYMPHONY ORCHESTRA?

Investment in the community where many of your customers and employees live and work.

- Maximize marketing strategies through co-branding and advertising with the largest arts organization in Mississauga.
- Increased visibility and positioning, as well as opportunities for client appreciation and business development.
- Exposure at a prime venue, the Living Arts Centre. Hammerson Hall seating capacity: 1,300.
- Being part of the process of innovation and community transformation.
- A tax deductible receipt.





Current Sponsors & Partners

- Great-West Life
- Pratt & Whitney Canada
- The City of Mississauga
- The Living Arts Centre
- Ontario Arts Council
- Mississauga Arts Council
- Canada Council for the Arts
- Ontario Trillium Foundation
- The Lloyd Carr Harris Foundation

SEASON SPONSOR

- Tag line to be included on all print material and concert tickets.
- 15 complimentary tickets per concert (total: 90).
- 25% discount on additional single ticket purchases.
- Full page ad on back cover of all 7 concert programmes (1,000 per concert).
- Your corporate logo on all future print material including individual concert flyers, e-newsletter and concert programmes.
- Logo on all print advertising.
- Logo and hotlink on MSO website.
- Corporate recognition included in all press releases.
- Lobby signage.
- Acknowledgement from the stage during all 7 concerts.
- Tax receipt.

CONCERT SPONSOR

- 10 complimentary tickets to sponsored concert.
- 15% discount on additional single ticket purchases.
- Full page inside ad in sponsored concert programme.
- Logo on individual sponsored concert flyers and e-newsletter.
- Logo and hotlink on MSO website.
- Lobby signage.
- Acknowledgement from the stage during all 7 concerts.
- Tax receipt.

MAESTRO SPONSOR

- Sponsor Maestro Denis Mastromonaco at a concert of your choice.
- 4 tickets to any concert of your choice.
- Recognition in concert programme.
- Backstage access to meet Maestro Mastromonaco.
- Refreshments with guest soloist.
- Post-concert dessert with Maestro Mastromonaco.
- Tax receipt.

SECTION SPONSOR

- Sponsor a section for the season (brass, woodwinds, strings)
- 4 tickets to any concert of your choice.
- Recognition in concert programme.
- Refreshments with the section during intermission.
- Tax receipt.

SEAT SPONSOR

- Sponsor a seat for the season (i.e., 1st trumpet)
- Two tickets to a concert of your choice.
- Recognition in concert programme.
- Refreshments with the musician during intermission.
- Tax receipt.

All sponsorship packages can be customized to suit your needs. For customization and pricing, please contact General Manager, Eileen Keown, at: eileen.keown@mississaugasymphony.ca

Sponsor the Mississauga Symphony Youth Orchestra

The Mississauga Symphony Youth Orchestra is an exciting new division of the Mississauga Symphony Orchestra that offers performance opportunities to talented young classical musicians in the G.T.A. Led by Music Director and Conductor, Maestro Denis Mastromonaco, the MSYO has quickly established itself as Mississauga's foremost youth orchestra. Thanks to the support of the Living Arts Centre, the MSYO is able to provide rehearsal and performance opportunities in LAC's world class facilities.

The MSYO is divided into three ensembles: Sinfonietta, an all-strings ensemble for youth ages 8-11; Philharmonic, an intermediate orchestra for ages 12-17; Symphony Orchestra, a full symphonic orchestra for mature, highly skilled young adults.

In addition to performing under the direction of an internationally accomplished Music Director and Conductor in a world-class performing arts facility, the young musicians of the MSYO have the unique opportunity to be mentored by the principal core players of the MSO.



SEASON SPONSOR

- Tag line to be included in all future MSYO print material and concert tickets.
- 10 complimentary tickets per MSYO concert (total: 30).
- 20% discount on additional single ticket purchases.
- Full page ad on back cover of all 3 concert programmes (300 per concert).
- Your corporate logo on all future MSYO print and e-material including individual concert flyers, e-newsletter blasts and concert programmes.
- Logo and hotlink on MSYO website.
- Corporate recognition included in all press releases.
- Lobby signage.
- Acknowledgement from the stage during all three concerts.
- Tax receipt.

CONCERT SPONSOR

- 5 complimentary tickets to sponsored concert.
- 15% discount on additional single ticket purchases.
- Full page inside ad in sponsored concert programme.
- Logo on individual sponsored concert flyers and e-newsletter.
- Logo and hotlink on MSYO website.
- Lobby signage.
- Acknowledgement from the stage during sponsored concert.
- Tax receipt.

SECTION SPONSOR

- Sponsor a section for the season (brass, woodwinds, strings)
- 2 tickets to any MSYO concert of your choice.
- Recognition in concert programme.
- Refreshments with the section during intermission.
- Tax receipt.

SEAT SPONSOR

- Sponsor a seat for the season (i.e., 1st trumpet)
- Two tickets to a concert of your choice.
- Recognition in concert programme.
- Refreshments with the musician during intermission.
- Tax receipt.

ADOPT-A-MUSICIAN

- Recognition in concert programme.
- Tax receipt.

BURSARY FUND

- Donate directly to a bursary fund that is available to students with financial needs. 100% of your donation is made available to students. Any amount is welcome. Amounts over \$25 will receive a tax receipt.